
MEDIA RELEASE

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Challenger Takes Delivery of 600 LCV Tractor-Trailers **Service expansion plans include eastern Canada and the United States**

April 28, 2010 – CAMBRIDGE, ONTARIO – Challenger Group has announced the arrival from Stoughton Trailers of the first 300 LCV-equipped trailers (long combination vehicles) and the converter dollies to connect them. The deliveries were made by Trailers of Canada, Breslau, Ontario. In total this year, the company will receive 600 LCV-equipped trailers from Stoughton and Wabash. Consisting of two connected 53-foot trailers, LCVs are pulled by a single power unit thereby doubling the capacity of the load while consuming only 70% of the fuel of two separate units.

“This is a big investment for Challenger because it’s a great opportunity and a progressive step forward with dynamic, advanced-engineered equipment,” said Dan Einwechter, Chairman and CEO for Challenger. “We have the size, magnitude, and skilled people to deliver this service to our customers effectively.”

The western provinces of Alberta, Saskatchewan, and Manitoba have been on board with LCVs for over two decades. Challenger already offers Winnipeg–Calgary and Winnipeg–Edmonton routes and expects to expand service through Ontario, Quebec, New Brunswick, and Nova Scotia. They are an invited participant in Ontario’s current LCV pilot test.

Challenger already provides customers with some of the best numbers in the industry for fuel efficiency and safe transportation. Now they have an additional, highly effective, way of meeting the capacity demands of their customers while reducing their carbon footprint. These trailers are further enhanced in this regard by incorporating super-single tires and windskirts in an attempt to maximize fuel efficiency.

Headquartered in Cambridge, Ontario, on 53 acres, the Challenger Group employs more than 2,300 people and operates approximately 1,500 trucks and 3,300 trailers. It is the largest privately owned truckload carrier in Canada and the sixth largest trucking company in the country. Challenger has been recognized repeatedly by its customers and the industry for outstanding service. In February 2010, they were given the honour of being one of Canada's 50 Best Managed Companies for the ninth consecutive year. In addition to their world-class facility in Cambridge, Ontario, Challenger has facilities in Montreal, Toronto, London, Vancouver, Calgary, Winnipeg and Edmonton. The Challenger Group consists of Elgin Motor Freight, Cam Hiltz Trucking, Lodwick Transport, TCX, and MCX as unique separate entities.

For further information on Challenger, visit www.challenger.com.

